

## Overview

- Talented and dedicated Senior Art Director with over 12 years experience in both online and offline marketing and advertising
- Exceptionally creative with solid problem-solving abilities
- Motivated team player with strong leadership and interpersonal skills
- Diligent multi-tasker focused on client's needs

## Recent Work Experience

### AlphaZeta | Senior Art Director | Chicago | May 2008 - Current

- Designed successful online identities for:  
Motorola | Aon | Gold Coast Tickets | Grainger | ITT Technical Institute
- Gained leadership skills by working closely with managers
- Successfully lead the redesign and launch of Motorola's online store
- Presented and successfully sold large online marketing campaigns to clients

### Digitas | Art Director | Chicago | April 2007 - May 2008

- Designed successful online marketing tools for:  
General Motors | Miller Lite Racing | Miller Beer | Manpower | Nokia
- Maintained workflow while managing interaction between studio and directors
- Presented and successfully sold large marketing campaigns to clients

### TransUnion/Douglas-Danielle | Art Director | Chicago | Feb 2006 - April 2007

- Designed successful online and offline direct marketing tools for:  
5/3 Bank | Diners Club | TransUnion | Harris Bank | Washington Mutual  
Bank of America | HSBC | Summer's Eve | CB Fleet | CompuCredit
- Worked with Account and Creative Directors to develop marketing strategies
- Organized and facilitated brainstorming sessions to enhance creative concepts

### Freelance | Art Director | Chicago | Dec 2000 - Current

- Created successful marketing tools for:  
OnStar | KitchenAid | Notebaert Nature Museum | Linens 'N Things  
Brian d'Arcy James - Actor | HGTV | Holland America Cruises | PerformINk
- Built a base of loyal clients by developing supportive, trusting relationships
- Helped win five CADM awards for design of the KitchenAid website
- Provided top-quality client service by consistently delivering thoroughly researched solutions based on the needs of the client

### Torre Lazur McCann | Graphic Designer | Chicago | Oct 2002 - Dec 2004

- Helped mold the corporate identities of:  
DEPAKOTE (divalproex sodium) | HUMIRA (adalimumab) | KALETRA
- Implemented successful rollout campaign for HUMIRA
- Conducted vendor coordination, presentations and provided training to staff

### Robinson & Maites | Jr Art Director | Chicago | May 1999 - Dec 2000

- Developed successful marketing tools for:  
Kodak | Verizon | Comdisco | Barton Liquors | SC Johnson
- Provided strategy for advertising and product implementation
- Increased sales by 40% for Glade PlugIns
- Organized and directed photoshoots

## Computer experience

Mac OS X designer: Extremely proficient in Adobe Illustrator, Adobe Photoshop, QuarkXPress, Macromedia Fireworks and Adobe Acrobat. 7 years as a UI designer using Macromedia Flash. Strong working knowledge of Adobe InDesign and Apple's Keynote.

## Education

**Ball State University** | Bachelor of Science | Advertising/Journalism | Dec 1997

## References

**Stephen Schmidt** | Director of eCommerce | AlphaZeta  
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**Jessica Boggs** | Creative Director | AlphaZeta  
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**Tony Bamber** | Lead Designer | TCU Marketing Agency  
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**Tom Font** | Vice President of Business Development | AlphaZeta  
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